



THE BIG CONVERSATION WITH CLINICIANS IN CAMBRIDGESHIRE AND PETERBOROUGH

Message to all clinicians in Cambridgeshire and Peterborough

Ensuring we make best use of every pound invested in the NHS is vital. With finite resources, we all need to work together to invest them wisely, which is why we are writing to you today.

In our local area, we currently spend more money than we receive, which is why we need to work together to find new ways of delivering efficiencies and improvements. We are asking you for your view to help us solve the problem. From identifying areas of waste and opportunities to improve efficiencies to highlighting areas of overlap or duplication across Cambridgeshire and Peterborough, we want to hear your ideas! We have put together a short film to illustrate our challenge that can be viewed online here: <https://vimeo.com/354224345>

Therefore, we will be asking every clinician in Cambridgeshire and Peterborough the following questions:

1. You have a unique insight into how the health and social care system in Cambridgeshire and Peterborough operates. With this in mind, we want you to share with us your insights that could help us to tackle our collective deficit of £192 million.
 - a. Where do you see waste that we should be tackling?
 - b. Is there duplication in the areas that you work that needs addressing?
 - c. Are there steps in patient pathways that do not add value?
 - d. What doesn't work well in your area of work?
 - e. Are there things that we do now that we should stop doing?
 - f. What do we need to do differently, and why?
2. As a Cambridgeshire and Peterborough system, we are overdrawn by £192 million. We are all responsible for reducing this deficit. If this was your overdraft what would you spend less money on?
3. Looking ahead to the future, is there technology available (or soon to become available) that we should be embracing to make us more efficient and/or effective?

Join us at one of our drop-in sessions that are being held over the next few weeks:

- Friday 6th September 10.30am until midday in Meeting Room 4 (Ground Floor), Royal Papworth Hospital
- Friday 6th September 9am until 11am in the Board Room, Addenbrookes Hospital
- TBC – Hinchingsbrooke Hospital
- TBC – Peterborough City Hospital
- TBC – In the community

We know that those of you working in the community are not based at these sites, but we would be delighted if you were able to join us on one of these days if you are based on or near the location.

If you are unable to attend in person, you can complete our short survey here - <https://www.surveymonkey.co.uk/r/FYQV7SM> - and join our closed social media group to share

your ideas, so any ideas you have won't be missed. Search *Big Conversation with Clinicians* on Facebook or simply follow the link to join <https://www.facebook.com/groups/932388303775154>.

We will also be holding focused workshops, looking at some specialities in our area, week commencing 2nd September at Wood Green Animal Shelter near Huntingdon. We will share further news on these sessions as soon as possible.

We believe that together, we can solve this problem. Remember, no idea is too small or too specific to be considered.

Please take time to contribute as we need to your help to shape future services in our area.

Thank you in advance.



Mark Sanderson FRCGP FRCP
Chair



Josie Rudman
Vice Chair

Signed by the Chair and Vice Chair on behalf of the Cambridgeshire & Peterborough Joint Clinical Group

CCG	Carol Anderson	Chief Nurse
CCG	Mark Sanderson	Medical Director
CCG	Sati Ubhi	Associate Director of Medicines Optimisation
Cambridgeshire Community Services NHS Trust	David Vickers	Medical Director & Consultant Paediatrician Clinical Lead CFSME Service for Children and Young People
Cambridgeshire Community Services NHS Trust	Julia Curtis	Chief Nurse
CPFT	Chess Denman	Medical Director
CPFT	Clare Mundell	Chief Pharmacist and Senior Responsible Officer
CPFT	Mel Coombes	Chief Nurse
CUHFT	Alex Gimson	Chair, Care Advisory Group. Cambridgeshire & Peterborough Sustainability and Transformation Partnership (STP)
CUHFT	Ashley Shaw	Medical Director
CUHFT	Lorraine Szeremeta	Chief Nurse
East of England Ambulance Service NHS Trust	Tom Davis	Medical Director
East of England Ambulance Service NHS Trust	Tracy Nicholls	Director of Clinical Quality & Improvement

NWAFT	Joanne Bennis	Chief Nurse
NWAFT	Kanchen Rege	Medical Director
Cambridgeshire County Council and Peterborough City Council	Liz Robin	Director of Public Health
Primary Care	Abby Richardson	CCG Clinical Lead for Primary Care
Primary Care	James Morrow	Co-Chair STP's South Provider Alliance
Primary Care	Neil Modha	Co-Chair STP's North Provider Alliance
Royal Papworth	Josie Rudman	Chief Nurse
Royal Papworth	Roger Hall	Medical Director