



**Date: 22<sup>nd</sup> February 2017**

**Contact: Kevin Bowyer: 01733 893853**

**Immediate Release**

## **News Release**

### **Peterborough Dementia Resource Centre prepares for Saturday opening**

Alzheimer's Society's Dementia Resource Centre for Peterborough is opening its doors on **Saturday 22<sup>nd</sup> April** to give free advice to anyone with questions about dementia.

Staff will be on hand from 10am – 2pm to offer information, support and advice. The Alzheimer's Society team are particularly keen to welcome people affected by dementia who are unable to access our services during normal office hours.

**Dementia Resource Centre, 441 Lincoln Road, Millfield, Peterborough PE1 2PE  
(entrance 5 York Road, PE1 3BP)**

Kevin Bowyer, Alzheimer's Society Services Manager for Peterborough, said:

“We really hope that people can come along to our Information Day to find out about the services we provide for people affected by dementia. Two thirds of people with dementia live in the community yet far too many people with the condition are left feeling isolated and lonely and unable to access vital services. This Saturday opening could be a chance for people who are usually at work to access and seek information on services available to them.”

The Dementia Resource Centre is a one-stop shop for advice, information and support, ensuring people living with dementia and their carers in Peterborough are able to get the help they need in everyday life.



If you would like any further information regarding the Saturday opening please call the Dementia Resource Centre on 01733 893853. The charity is also looking for volunteers locally – for more information please call Debbie Holmes on 01733 893853.

#### **Notes to editors:**

- Alzheimer's Society is the UK's leading dementia charity. We provide information and support, fund research, campaign to improve care and create lasting change for people affected by dementia in England, Wales and Northern Ireland.
- Dementia devastates lives. Alzheimer's Society research shows that 850,000 people in the UK have a form of dementia. By 2021, 1 million people will be living with the condition. This will soar to two million by 2051.
- Dementia deaths are rising year on year and 225,000 will develop dementia this year - that's one every three minutes.
- Dementia costs the UK economy over £26 billion per year. This is the equivalent of more than £30,000 per person with dementia.
- Alzheimer's Society funds research into the cause, care, cure and prevention of all types of dementia and has committed to spend at least £150 million on research over the next decade. This includes a £50 million investment in the UK's first dedicated Dementia Research Institute.
- Until the day we find a cure, Alzheimer's Society will be here for anyone affected by dementia - wherever they are, whatever they're going through. Everything we do is informed and inspired by them.
- Let's take on dementia together. Volunteer. Donate. Campaign for change. Whatever you do, unite with us against dementia.
- Alzheimer's Society relies on voluntary donations to continue our vital work. You can donate now by calling 0330 333 0804 or visiting [alzheimers.org.uk](http://alzheimers.org.uk).
- Alzheimer's Society provides a National Dementia Helpline, the number is 0300 222 11 22 or visit [alzheimers.org.uk](http://alzheimers.org.uk)
- Follow us on Twitter @Alzheimerssoc
- Alzheimer's Society YouTube channel [www.youtube.com/AlzheimersSociety](http://www.youtube.com/AlzheimersSociety)

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